Steering Committee Meeting

Tuesday, April 21, 2015
2:00 PM – 4:00 PM

Health Foundation of South Florida
2 South Biscayne Blvd., Suite 1710
Miami, FL 33131
Dial In Option: 305-330-4986, Pin: 28369
WELCOME
MILLING ACTIVITY

An “O’ Miami” Inspired (not sanctioned) Age-friendly Haiku

O, Miami (formerly “University of Wynwood”) is a Knight Foundation-funded organization that expands and advances literary culture in Greater Miami, FL.

We produce a visiting writer series, a poetry festival, a publishing imprint, and other programs that bring the best literature to the greatest number of people.

Our largest event is our annual poetry festival, also named “O, Miami.” The mission of the festival is for every single person in Miami-Dade County to encounter a poem during the month of April.

www.omiami.org

In honor of our Steering Committee Meeting falling within the O’ Miami Festival month of April, and the close of submissions for the “Zip Ode”, today’s milling exercise will be to write a poem that represents your group vision for an age-friendly Miami.

INSTRUCTIONS

1. Pair yourself with the person sitting directly across from you.
2. Write a Haiku poem together
3. Have fun
4. Share your poem with the group

HAIKU RULES

• 3 line poem
• 5, 7, and 5 syllables per line respectively (17 syllables total)
• Poems do not have to rhyme, and don’t more often than not.
• Punctuation and capitalization are up to the discretion of the authors (although punctuation can give the reader instructions on how the flow should go)
• Have fun!

Haikus are often celebrations of nature, let’s celebrate the wonderful work of our partners, and beauty of the Older Adults of Miami. Since we know you like instructions...here are some prompts that might help you get going.

• An Age Friendly Manifesto
• What we want everyone to know about older adults and aging
• An Age Friendly Miami is...
• Why is this, the most awesome group of professionals in Miami?
INITIATIVE MISSION

“Create a community for all ages, where older adults in Miami-Dade can stay active and healthy with dignity and enjoyment.”
<table>
<thead>
<tr>
<th>Time</th>
<th>Session</th>
<th>Presenter(s)</th>
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<tbody>
<tr>
<td>2:00 PM</td>
<td>Welcome, Introductions &amp; Milling Activity</td>
<td>Martha Pelaez &amp; Peter Wood; Catalyst Miami</td>
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<tr>
<td>2:05 PM</td>
<td>Summit, May 12</td>
<td>Isabel Rovira</td>
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<td>2:30 PM</td>
<td>AFI Action Plan</td>
<td>Isabel Rovira</td>
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<td>2:50 PM</td>
<td>Input on Transportation for Older Adults</td>
<td>Anamarie Garces</td>
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<td>2:35 PM</td>
<td>Age-Friendly Business District</td>
<td>Isabel Rovira</td>
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<td>3:15 PM</td>
<td>AARP Livability Index</td>
<td>Isabel Rovira</td>
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<td>3:20 PM</td>
<td>Awareness Campaign</td>
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<td>3:40 PM</td>
<td>Evaluation</td>
<td>Marcela Gutierrez</td>
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<td>3:50 PM</td>
<td>Partner Feedback &amp; Closing</td>
<td>Martha Pelaez &amp; Peter Wood</td>
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UPDATES
AFI ACTION PLAN
RBA PROCESS & ACTION PLAN STATUS
Results Based Accountability Framework & Action Plan Development Status

RBA Overview & Training
Develop Indicators
Power Analysis
“Why?” Analysis
Develop Strategies
Determine Results
Narrow Down Indicators
Look at Baselines
Possible Partners
Finalize Priorities & Action Plan
We are Here

www.AgeFriendlyMiami.org
AGE-FRIENDLY RESULTS
A VISION FOR MIAMI-DADE COUNTY

Outdoor Spaces & Buildings
Older adults have a safe and enjoyable physical environment in which to live and be active.

Transportation
Older adults have a safe and enjoyable physical environment in which to live and be active.

Housing
Housing for older adults is affordable, accessible, and adapted to their needs and interests.

Social Participation
Older adults enjoy a wide range of opportunities for social participation.

Respect & Social Inclusion
Older adults feel welcomed and valued in all community settings.

Civic Participation & Employment
Older adults have a wide range of employment and civic engagement opportunities.

Communication & Information
The broader community is aware and knowledgeable about the presence, value, needs & wants of older adults.

Community & Health Services
Older adults are supported by quality health care, community-based wellness and supportive services.

www.AgeFriendlyMiami.org
AGE-FRIENDLY DOMAINS

AGE-FRIENDLY COMMUNITY

BUILT ENVIRONMENT

Outdoor Spaces & Buildings
Respect & Social Inclusion
Civic Participation & Employment
Communication & Information

SOCIAL ENVIRONMENT

Transportation
Housing
Social Participation
Community & Health Services

Adapted from: Suzanne Garon, University of Sherbrooke
• Cover Page
• Letter from Mayor?
• Executive Summary
• Introduction
  • About the Miami-Dade Age-Friendly Initiative
  • Background on Miami-Dade County (Current State of Older Adults)
• About this Plan
  • How it was developed
  • Goals
  • Overview of Domains
  • How to use this Plan
• Domain 1: Outdoor Spaces and Buildings
  • Vision
  • Why is this Important?
  • What’s Happening in Miami-Dade?
  • What Can We Do?
  • Potential Partners
• Domain 2: Transportation
• Domain 3: Housing
• Domain 4: Social Participation
• Domain 5: Respect & Social Inclusion
• Domain 6: Civic Participation & Employment
• Domain 7: Communication & Information
• Domain 8: Community & Health Services
• Next Steps
• How to get Involved
• Resources
Establish Safe Parks and Programs that meet Age-Friendly Park standards through proximity, standards, and promotion.

Increase Proximity
- Increase number of parks that are in walking distance (1/2 mile radius) for older adults
- Develop study to identify targeted neighborhoods where parks are needed (not serving older adults within a ½ mile)
- Prioritize parks in areas where there is most need, such as in areas where there is a higher concentration of older adults

Standards
- Increase the number of parks that meet “Age Friendly Park” facility standards as developed by the Miami-Dade Parks and Open Spaces Departments
- Increase the number of programs available for older adults in Miami-Dade County and municipality parks
- Secure funding to incorporate standard amenities within parks that need them
- Develop an age-friendly charter/master plan for municipalities

Promotion
- Educate share the Parks standards with local interested municipalities and organizations
- Promote the availability and utilization of Age-Friendly Parks and Programs among older adults and community members.
OUTDOOR SPACES & BUILDINGS

STRATEGIES & ACTIONS

AGE-FRIENDLY BUSINESSES

Increase the number of age-friendly businesses in Miami-Dade County through toolkit promotion and outreach.

Standards
• Education the community about the availability Miami-Dade Age-Friendly Business District Toolkit which include guides for implementation
• Provide Technical Assistance to communities who are interested in developing similar Age-Friendly Business Districts

Promotion
• Promote age-friendly features within businesses such as discounts for older adults, benches, lighting, restrooms, and safe parking areas and routes to reach the business
• Promote the existence of the Age-Friendly Business District in Little Havana
• Promote the opportunity for expansion of districts and increase of businesses throughout the community
PLACEMAKING

Improve the sense of place, comfort, and interconnectedness of communities by promoting age-friendly amenities and events, as well as connectivity between public spaces and neighborhoods.

Amenities

• Promote municipal or county building codes that encourage inclusion of benches and other features in public spaces
• Promote more public art to create landmarks, make areas more aesthetically pleasing, and assist with wayfinding

Events

• Promote more events and recurring events in public spaces to increase sense of place and sense of safety because there are more “eyes on the street” (ie farmers markets, yoga, walking groups, health and fitness screenings, ciclovias)

Connectivity

• Promote connectivity between trails, public spaces, and neighborhoods
• Promote wayfinding and walkability through signage with large, easy to read print and implementation of projects such as https://walkyourcity.org/
**TRANSPORTATION**

**STRATEGIES & ACTIONS**

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**COMPLETE STREETS**

**Advocate for and Implement Complete Streets for safer, usable streets for all modes, users and mobility**

**Standards, Policies & Planning**

- Develop Model Policies and Model Plans for adoption by municipalities
- Advocate for adoption of policies and plans at the local level
- Ensure all ages and abilities are considered in all aspects of policies and plans

**Safe Routes to Age in Place**

- Conduct an audit of routes and communities commonly used by older adults in order to obtain an accurate understanding of the difficulty of certain routes and what can be done to make them better/safer.
- Conduct audits together with local non-profits, planning organizations, and older adult residents.
- Utilize audits and crash data to prioritize areas for Complete Streets modifications.

**Crossing Time at Crosswalks**

- Identify most dangerous streets for older adults within communities utilizing existing or by identifying additional intersection in need of changes through local studies, crash data, or walking audits.
- Work with Miami-Dade Public Works to expand the crosswalk time at key/dangerous/heavily frequented intersections for older adults. The current time on these crosswalks allows for 3.5 feet per second. The time required is too short even for healthy older adults (Viera et al., 2015: [http://www.ncbi.nlm.nih.gov/pubmed/25530113](http://www.ncbi.nlm.nih.gov/pubmed/25530113))

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**Age Friendly Initiative**

Miami-Dade County

www.AgeFriendlyMiami.org
ON-DEMAND TRANSPORTATION

Ensure older adults have knowledge of and access to on-demand transportation services.

Promote Current Programming
- Develop a usable list of all on-demand services within County or individual municipalities with contact information, eligibility information, and cost
- Promote current on-demand services to older adults

Entrepreneurial Programs
- Encourage new, entrepreneurial programs that work towards an unmet need such as an Uber-type program aimed at older adults. A program in which older adults could request a driver at a particular time of their choosing in order to travel to a location of their choosing
- Provide grants, stipends, or “hack-a-thon” events to develop ideas, champions, and programming
TRANSPORTATION
STRATEGIES & ACTIONS

BETTER ACCESS & QUALITY OF TRANSIT STOPS

Ensure that older adults have knowledge of resources for transit and how to use it, as well as have better access to quality transit stops

Promotion of Golden Pass
- Promote the Golden Pass and fact that Miami-Dade provides free Golden Passes to older adults, giving them free access to transit throughout the County.
- Develop short educational trips for groups of older adults to learn to utilize transit with a trip to a local cultural center to encourage use

Research and Focus Groups
- Develop focus groups and research to understand needs of older adults using transit, especially buses to understand needs for amenities and gaps in needed transit and bus stops.

Improve Quality of and Access to Stops
- Advocate for or develop programs or plans to place transit, especially bus stops, at corners or near crosswalks, with adequate seating (height and quality) and sufficient cover (from rain and sun) so that older adults can easily and comfortably access them
AFFORDABILITY

Provide affordable housing options and availability to older adults through education, policy, and an increase in affordable options

Information
- Make people aware of issues with affordability. Spread awareness about the extent of the problems and dangers of doing nothing
- Educate public about impending loss of affordable housing stock (many of the older affordable housing developments’ affordability requirements are sun setting)
- Raise awareness on how difficult it is for older adults to meet code enforcement requirements

Policy
- Prioritize program resources for the most at-risk applicants (Small Housing Authority Reform Proposal (SHARP), etc.)
- Develop policies that keep us from losing ground on the current levels of affordable housing stock (imminent domain style adjustment on expiring affordability mandates)
- Advocate for SHIP funding for very low income households to include policies regarding ageing in place and the elderly and for current funds to be to be implemented locally, as well as Senate appropriations.
- Advocate for inclusionary zoning ordinances that require a given share of new construction to be affordable for people with low to moderate incomes. Include language to address the needs of older adults or how much housing should be dedicated to older adults.
- Advocate for Multigenerational considerations in eligibility criteria for income based public assistance
- Adjust codes that allow for reasonable additions of existing owner occupied homes to increase affordable housing stock (more mother-in-law suites and converted garages) and limit code enforcement for Older adult homeowners to life threatening issues
ensure that older adults are able to live in homes that are accessible or able to be modified and adaptable to their needs.

information
- make people aware of issues related to homeowners and making their environment safe at home, as well as being able to afford these modifications
- educate community about the importance of adaptability and accessibility to increase the number of units that older adults can live in

policy
- create/promote age-friendly standards for older adult housing (have to advocate around the state level for funding)
- resources must be allocated/generated to address waiting lists for all programs connected to housing access and adaptability for older adults
- need for coordination between adaptability programs to include all phases of work (example...grab bars with no support to provide installation)
- implement a systematic older adult home environment assessment program using checklists such as:
Ensure that services and programs meet the housing needs of older adults

Information
• Develop or aggregate accurate local data in order to better tell the local story of needs and gaps in services
• Educate the public about the availability of programs and how to navigate these systems.

Policy
• Advocate for the need for coordination of existing and available programs. Especially ones that make sense together.
• Advocate for the need for public/private partnerships to address the issues of financial resources and innovation around supply and demand of services.
LONG RANGE TRANSPORTATION PLAN

The Miami-Dade MPO Governing Board adopted the 2040 Long Range Transportation Plan (LRTP) during their October 23, 2014 meeting which included age-friendly considerations, language and objectives. It is important to note, prior to this version Miami-Dade LRTPs did not include goals and objectives specific to the aging population. To see the final full 2040 LRTP, visit: http://www.miamidade2040lrtp.com/wp-content/uploads/2040Plan_FinalDraft.pdf

COMPREHENSIVE DEVELOPMENT MASTER PLAN

On November 19, 2014, the Board of County Commissioners reviewed the application and unanimously approved the proposed amendments as is for transmittal to the state of Florida for review. On February 4, 2015, the amendments were officially adopted, and the motion to adopt passed unanimously. A complete overview is available at: http://www.miamidade.gov/govaction/matter.asp?matter=142496&file=true&yearFolder=Y2014
Give Your Input on Transportation for Older Adults

**MDT 10AHEAD SURVEY**
http://www.miamidade.gov/transit/mdt-10-ahead.asp

**TRANSIT-ORIENTED DEVELOPMENT ACT**
http://action.smartgrowthamerica.org/p/dia/action3/common/public/?action_KEY=19895

**FLORIDA TRANSPORTATION PLAN**
www.FloridaTransportationPlan.com

**COMPLETE STREETS FORUM - WED. APRIL 29, 9:30 AM - 2:30 PM**
Miami-Dade College: Wolfson Campus
https://events.r20.constantcontact.com/register/eventReg?oeidk=a07eappy7mw943536e2&oseq=&c=&ch=
AGE-FRIENDLY SUMMIT

TUESDAY, MAY 12, 2015
8:30 AM - 2:00 PM

NEWMAN ALUMNI CENTER
UNIVERSITY OF MIAMI
6200 SAN AMARO DRIVE, CORAL GABLES

RSVP AT
WWW.AGEFRIENDLYMIAMI.ORG
SUMMIT GOAL & OBJECTIVES

GOAL:
Foster commitment toward and create a shared vision for an Age-Friendly Miami-Dade

OBJECTIVES:

- To demonstrate the need for investment in the development of age-friendly environments and transportation
- To present best-practices in developing age-friendly communities
- To develop an inventory of Miami-Dade municipalities or agencies that have taken steps towards becoming more age-friendly
- To obtain commitment from Miami-Dade municipalities to participate in an active process of prioritizing older adults’ needs and promoting older adults’ engagement in improving the quality of life of the city
SUMMIT AGENDA
Overview of the Age-Friendly Summit

8:30 am – 9:30 am
Registration, Network, Continental Breakfast and Coffee
Join us for a light refreshments and networking as you check-in to our summit

Interactive Portion: What is being done in your Community in each Age-Friendly Domain? What would you like to see done?
Poster boards will be set up around the pre-function area for interaction and data gathering from the community, split by domain.

9:30 am – 10:00 am
Welcoming Remarks
Welcome by a special guest, Remarks by Miami-Dade Mayor Carlos Gimenez, and Recognitions and Thank you’s to those attending by Steve Marcus, President & CEO of HFSF
AARP Livability Index – How Does Miami Rank?

Introduction: Laura Cantwell, AARP
Speaker: Rodney Harrell, Director of Livable Communities, AARP Public Policy Institute

AARP will debut, for the first time in any community, the new AARP Livability Index, how Miami ranks, and how communities can use the information at the local level.

From National to Local Initiatives: How we can work together for an Aging America

Introduction: Peter Wood, HFSF
Speaker: John Feather, CEO, GIA

Framing the conversation from a national to local level, nationally renowned and award winning CEO of Grantmakers in Aging, John Feather, will provide a background on how our local work fits into what is being done nationally. Examples and considerations for next steps in advancing the local movement toward an age friendly Miami-Dade will be provided.

Building an Environment for Healthy Living: Local Applications

Introduction: Max Rothman, President & CEO, Alliance for Aging
Moderator: TBD

This session will begin with an overview of the Age-Friendly Initiative Action Plan and will focus on the priority areas related to built environment including Outdoor Spaces & Buildings, Transportation, and Housing. Local examples of projects that communities can implement will be provided.
LUNCH WITH KEYNOTE: Building Age-Friendly Communities at the Local Level - Tools & Guidelines for Governments

Introduction: Harve Mogul, President & CEO, United Way of Miami-Dade
Speaker: Scott Ball

Scott Ball has consulted with cities around the world on livability and aging and authored many resources such as Livable Communities For Aging Populations and Urban Design for Longevity the Aging InPlace Tool Kit. He will give attendees the tools they need to start the conversations and take steps in their own departments and communities.

PANEL DISCUSSION: Implementing Age-Friendly Communities, How can We Work Together to Fund and Implement?

Introduction: Miami-Dade Commissioner Daniella Levine Cava, District 8
Moderator: TBD
Panelists: Scott Ball, John Feather, Rodney Harrell, Mayor Carlos Gimenez, Mayor Cindy Lerner

The final session of the day will be an dynamic panel of experts and local leaders in an open, guided discussion on how we can implement and fund age-friendly strategies in our communities.

Closing & Challenge

The Miami-Dade Age-Friendly Summit will conclude with a Challenge to attendees, and leaders of municipalities, communities, and local businesses and departments.

Will you pledge to make your community more age-friendly?
MORNING INTERACTIVE SESSION

We need volunteers!

1. What is currently being done in your community, business, or municipality regarding this topic?

2. What would you like to see in your community, business, or municipality?
HELP US SPREAD THE WORD!
RSVP AT www.AgeFriendlyMiami.org
**AARP Livability Index**

www.AARP.org/LivabilityIndex

- Launched April 20, 2015
- Livability from County to Neighborhood Level
- 7 Livability Categories (60 parameters)
  - Housing
  - Neighborhood
  - Transportation
  - Environment
  - Health
  - Engagement
  - Opportunity

www.AgeFriendlyMiami.org
AARP Livability Index
www.AARP.org/LivabilityIndex

CATEGORY SCORE

49  HOUSING  Affordability and access

58  NEIGHBORHOOD  Access to life, work, and play

58  TRANSPORTATION  Safe and convenient options

54  ENVIRONMENT  Clean air and water

55  HEALTH  Prevention, access, and quality

34  ENGAGEMENT  Civic and social involvement

32  OPPORTUNITY  Inclusion and possibilities

Total Score
- 0-15
- 15-30
- 30-45
- 45-60
- 60-75
- 75-90
- 90+
AWARENESS CAMPAIGN
PLAN OVERVIEW

1. PUBLIC RELATIONS
Publicity generation activities will include the distribution of a media alert, distribution of press releases, and ad hoc pitching to generate feature coverage.

2. COLLATERAL
Development of collateral items will include 3 essential pieces such as a simple brochure, fact sheet, and updated website.

3. EMAIL COMMUNICATIONS & DIRECT MAIL
Develop a database of contacts, send email and direct mail versions of summit invitations and collateral printed pieces.

4. ADVERTISING
Seek in-kind advertising from The Miami Herald and El Nuevo Herald to promote the Age-Friendly Summit. In addition, will seek in-kind outdoor advertising through relationship with Clear Channel Outdoor.

5. SOCIAL MEDIA & ENGAGEMENT
Development of LinkedIn and consolidated management of Facebook, Twitter on Hoot Suite as a shared responsibility.

6. METRICS
In order to evaluate the progress and effectiveness of our campaign, track metrics on Media Outreach, Email Reach, Social Media and Website analytics.
STRATEGIC COMMUNICATION GOALS

To educate community leaders and influencers about age-related issues, i.e. to make them aware **there is a problem** and to clarify that the **problem is a local one with high urgency**.

To educate community leaders and influencers about concrete, actionable steps they can take to improve Miami-Dade’s livability for older adults.

To engage community leaders and influencers so that they will “sign-on” and begin taking steps toward making our community age-friendly.

To raise awareness for and encourage attendance/participation at the Age-Friendly Summit that will take place on May 12th.
### KEY MESSAGES

#### CENTRAL MESSAGE

Act now, and act locally to make Miami-Dade age-friendly. It’s essential for our older neighbors, for our economy, and for own futures.

#### URGENCY

Miami-Dade County’s population is getting old – **fast**. Soon, **3 out of 10** of those of us in Miami-Dade will be 60-plus years old.

#### ISSUES

We’re not prepared for our friends, family, neighbors – and ourselves – as we grow older. We don’t have adequate housing, or transportation geared toward the needs of older adults, or enough places for seniors to spend time in productive ways.

#### VALUE OF OLDER ADULTS

Older adults are a prized demographic with an active voting record, buying power, job training, and life experience. It behooves us to serve them exceptionally well.

#### STRATEGIES

We can start making our communities more age friendly right now with solutions planned, administered, and financed at the local level, such as:

- Plan new public spaces and upgrade existing ones to be more "sit-able" with more benches and seating in desirable areas.

- Integrate public transportation routes and modalities with the needs of older adults, and educate older adults and their families – vis-à-vis enhanced communication – about public transportation resources.

- Modify zoning ordinances and incentivize private development to build mixed-use projects and to set-aside housing for low- and moderate-income seniors.
AGE-FRIENDLY BUSINESS DISTRICT
AGE-FRIENDLY BUSINESS DISTRICT

BUSINESS EVALUATION
Business survey evaluations to be requested with each of the 25 current businesses collected via phone or in person from June 16th until July 31st

OLDER ADULT EVALUATION
Older adult survey evaluations to be collected in person from June 16th until July 31st

COLLABORATION
Seek collaboration from Little Havana Community and Faith Based Organizations to promote initiative by April 30th

PROMOTION
Ongoing promotion from May 1st until June 15th, including outreach at the Cuban National Council/Univision Health, Safety and Wellness Fair on June 6th
TOOLKIT OUTLINE

AGE-FRIENDLY BUSINESS DISTRICT TOOLKIT

Importance of Local Business Involvement
Characteristics and Benefits of Age-Friendly Communities
About the Initiative
Steps to Start an Age-Friendly Business District
Implementing the Age-Friendly Business District & Evaluating Results
EVALUATION

Miami-Dade Age-Friendly Initiative

- Leadership Development
- Technical Assistance
- Priorities & Action Plan
- Project Expansion & Vitality
- Awareness Campaign & Age-Friendly Summit
EVALUATION PLAN

Age-Friendly Business District

Action Plan Development

Age-Friendly Summit

Awareness Campaign
POLLING TEST & INSTRUCTIONS

OPTION 1: WEB RESPONSE

1. Go to PollEv.com/agefriendlymia on your browser
2. Poll should automatically show
3. Choose response

OPTION 2: TEXT RESPONSE

1. TEXT AGEFRIENDLYMIA to 22333 once to join
2. You will receive a note that you joined the session
3. Choose response by texting A, B, C...
Your poll will show here

1. Install the app from pollev.com/app
2. Make sure you are in Slide Show mode

Still not working? Get help at pollev.com/app/help
or
Open poll in your web browser
MEETINGS & NEXT STEPS

Age-Friendly Summit
May 12, 2015
8:30 am – 2:00 pm

Next Steering Committee Meeting
Tuesday, July 21, 2015
2:00 – 4:00 pm

Look for our Emails, Updates & Requests for Feedback
We look forward to your input

Let us know what you are working on!
Help us share our age-friendly achievements through our network
WEBSITE & SOCIAL MEDIA

www.AgeFriendlyMiami.org

Facebook.com/AgeFriendlyMiami

Twitter.com/AgeFriendlyMIA
THANK YOU!

www.AgeFriendlyMiami.org

isabel@urbanhs.com