STEERING COMMITTEE MEETING
Tuesday, April 21, 2015
2:00 pm – 4:00 pm

In Attendance:
Santiago Bunce, Catalyst Miami
Marilys Caraballo, The Weinbach Group
Carmen Centeno, Miami-Dade County Library System
Olga Connor, Florida Department of Health in Miami-Dade County
Kamalah Fletcher, Catalyst Miami
Anamarie Garces, UHP, Miami-Dade Age-Friendly Initiative
Marcela Gutierrez, Gutierrez Consulting Partnerships
Eric Hansen, Miami-Dade County, Parks, Recreation & Open Spaces
David Henderson, Metropolitan Planning Organization
Susan Holtzman, Advisor, Commissioner Levine-Cava
Marsha Jenakovich, Alliance for Aging
Betty Jimenez, Elder Advocate of the Mayor
Ali Medel (for Edeline Modestin), Miami-Dade County Department of Elderly Affairs
Isabel Rovira, UHP, Miami-Dade Age-Friendly Initiative
Martha Pelaez, Health Foundation of South Florida
David Saltman, Florida International University
Linda Schotthoefer, United Way of Miami-Dade
Edgar Viera, Florida International University, Department of Physical Therapy
Peter Wood, Health Foundation of South Florida

Summary/Minutes

<table>
<thead>
<tr>
<th>Agenda Item</th>
<th>Discussion</th>
<th>Action Item/Follow-up</th>
</tr>
</thead>
<tbody>
<tr>
<td>Welcome &amp; Introductions</td>
<td>• I. Rovira, Program Coordinator, provided an overview of meeting and agenda. We have some individuals joining us on the phone, meeting will be recorded and posted online.</td>
<td></td>
</tr>
<tr>
<td>Milling Activity</td>
<td>• K. Fletcher of Catalyst Miami provided a quick milling activity to assist the Steering Committee in getting to know each other, some great Haiku’s about Healthy Aging and a livable Miami-Dade were developed.</td>
<td></td>
</tr>
<tr>
<td>Updates</td>
<td>• I. Rovira provided background on initiative and updates on several phases of the project:</td>
<td></td>
</tr>
</tbody>
</table>
| AFI Action Plan | • We have been utilizing the Results-Based Accountability (RBA) Framework facilitated by Catalyst Miami to identify priorities and develop an action plan.  
• The action plan is being developed in line with the 8 domains of livability as defined by the World Health Organization and AARP which include:
  - **OUTDOOR SPACES & BUILDINGS** - Older adults have a safe and enjoyable physical environment in which to live and be active.
  - **TRANSPORTATION** - Older adults have a safe and enjoyable physical environment in which to live and be active.
  - **HOUSING** - Housing for older adults is affordable, accessible, and adapted to their needs and interests
  - **SOCIAL PARTICIPATION** - Older adults enjoy a wide range of opportunities for social participation.
  - **RESPECT & SOCIAL INCLUSION** - Older adults feel welcomed and valued in all community settings.
  - **CIVIC PARTICIPATION & EMPLOYMENT** - Older adults have a wide range of employment and civic engagement opportunities.
  - **COMMUNICATION & INFORMATION** - The broader community is aware and knowledgeable about the presence, value, needs & wants of older adults.
  - **COMMUNITY & HEALTH SERVICES** - Older adults are supported by quality health care, community-based wellness and supportive services.
  
• An outline of what will be included in the Action Plan was also provided. The Action Plan will include an overview and background on the initiative, current status of older adults in the county, and how the plan was developed. This will be followed by an overview of each domain with information on why this area is important, the current status in Miami-Dade in relation to this domain, what can be done (strategies), and potential partners.
• The priority areas that were identified are those associated with the built environment, which include Outdoor Spaces and Buildings, Transportation, and Housing. A. Garces facilitated a review of the draft strategies and actions for the priority areas. Feedback will be incorporated into the final version of the Action Plan. | • Please let us know if you have any comments or suggestions for the final version of the strategies |
| CDMP & LRTP Update | • LRTP: The Miami-Dade MPO Governing Board adopted the 2040 Long Range Transportation Plan (LRTP) during their October 23, 2014 meeting, which included age-friendly considerations, language and objectives. It is important to note, prior to this version Miami-Dade LRTPs did not include goals and objectives specific to the aging population. To see the final full 2040 LRTP, visit: [http://www.miamidade2040lrtp.com/wp-content/uploads/2040Plan_FinalDraft.pdf](http://www.miamidade2040lrtp.com/wp-content/uploads/2040Plan_FinalDraft.pdf)  
• CDMP: On November 19, 2014, the Board of County Commissioners reviewed the application and **unanimously** approved the proposed amendments as is for transmittal to the state of Florida for review. On February 4, 2015, the amendments were officially adopted, and the motion passed unanimously. A complete overview is available at: [http://www.miamidade.gov/govaction/matter.asp?matter=142496&file=true&yearFolder=Y2014](http://www.miamidade.gov/govaction/matter.asp?matter=142496&file=true&yearFolder=Y2014) |
| Give your Input on Transportation for Older Adults | • A. Garces provided an update on opportunities for input on transportation for older adults, please follow the links to provide your input or register for the events:  
• Florida Transportation Plan and SIS Policy Plan - Outreach Recommendations: [FloridaTransportationPlan.com](http://FloridaTransportationPlan.com)  
• COMPLETE STREETS FORUM – Wed. APRIL 29, 9:30 AM - 2:30 PM [https://events.r20.constantcontact.com/register/eventReg?oeidk=a07eppyp7mw943536e2&oseq=&c=&ch=](https://events.r20.constantcontact.com/register/eventReg?oeidk=a07eppyp7mw943536e2&oseq=&c=&ch=) |
| Summit, Tuesday, May 12 | • Our Age-Friendly Summit is quickly approaching and taking place on May 12, 2015, 8:30 am – 2:00 pm at the Newman Alumni Center at the University of Miami, 6200 San Amaro Drive, Coral Gables, FL.  
• RSVP at: [www.AgeFriendlyMiami.org](http://www.AgeFriendlyMiami.org)  
• The summit is geared toward elected officials, civic leaders, business leaders, and philanthropic leaders.  
• **Goal:** Foster commitment toward and create a shared vision for an Age- | • Please provide your input by visiting the links provided and ensure older adults are considered  
• Please refer to the strategies and actions discussed in the meeting to help guide your input  
• Please RSVP if you have not done so already at [www.AgeFriendlyMiami.org](http://www.AgeFriendlyMiami.org)  
• If you are interested in signing up to |
**Friendly Miami-Dade.**

- **Objectives:**
  - To demonstrate the need for investment in the development of age-friendly environments and transportation
  - To present best-practices in developing age-friendly communities
  - To develop an inventory of Miami-Dade municipalities or agencies that have taken steps towards becoming more age-friendly
  - To obtain commitment from Miami-Dade municipalities to participate in an active process of prioritizing older adults’ needs and promoting older adults’ engagement in improving the quality of life in the County

- An overview of the agenda and speakers was also provided and is available within the presentation slides.
- The morning session from 8:30-9:30 am will include an Interactive Session where we will have boards set up around each domain and ask attendees what they are doing in their own community and what they would like to see, please let us know if you would like to assist with these. Ideally, we would have one person per board.

**AARP Livability Index**

- The AARP recently launched a new online tool for checking the livability score of any location in the U.S. — and finding and creating communities that benefit people of all ages. We will be the first community in the nation to have a demonstration of this at the local level at our summit.
- Visit Website at: [www.aarp.org/livabilityindex](http://www.aarp.org/livabilityindex)
- Please help us promote to your colleagues the launch of the Livability Index and the fact that it will be showcased at our summit.

**Awareness Campaign**

- M. Caraballo of Weinbach group, our Communications team, provided an overview of our Communications Plan which will include: Public

**Check out how Miami-Dade ranks or any neighborhood ranks at** [www.aarp.org/livabilityindex](http://www.aarp.org/livabilityindex)
- Please help us promote to your colleagues the launch of the Livability Index and the fact that it will be showcased at our summit.

**assist with the morning interactive boards session, please let us know**
- Please help us promote the event to your contacts and elected officials
Relations, Development of Collateral, Email Communications & Direct Mail, Potential In-Kind Advertising, Social Media & Engagement, and Collection of Metrics for reporting and evaluation.

- **The goals of the Awareness Campaign include:**
  - To educate community leaders and influencers about age-related issues, i.e. to make them aware **there is a problem** and to clarify that **the problem is a local one with high urgency**
  - To educate community leaders and influencers about concrete, actionable steps they can take to improve Miami-Dade’s livability for older adults
  - To engage community leaders and influencers so that they will “sign-on” and begin taking steps toward making our community age-friendly
  - To raise awareness for and encourage attendance/participation at the Age-Friendly Summit that will take place on May 12th

- Key messages have also been developed and revised, please review them and let us know if you have any feedback or recommendations:

  - **Central Message:** Act now, and act locally to make Miami-Dade age-friendly. It’s essential for our older neighbors, for our economy, and for our own futures.

  - **Supporting Messages:**
    - Miami-Dade County’s population is getting old – *fast*. Soon, **3 out of 10** of those of us in Miami-Dade will be 60-plus years old.
    - We’re not prepared for our friends, family, neighbors – and ourselves – as we grow older. We don’t have adequate housing, or transportation geared toward the needs of older adults, or enough places for seniors to spend time in productive ways.
    - Older adults are a prized demographic with an active voting record, buying power, job training, and life experience. It behooves us to serve them exceptionally well.
    - We can start making our communities more age friendly right now with solutions planned, administered, and financed at the local level, such as:
      - Plan new public spaces and upgrade existing ones to be more “sit-able” with more benches and seating in desirable areas.
      - Integrate public transportation routes and modalities with the
needs of older adults, and educate older adults and their families – vis-à-vis enhanced communication – about public transportation resources.
- Modify zoning ordinances and incentivize private development to build mixed-use projects and to set-aside housing for low- and moderate-income seniors.

| Age-Friendly Business District | I. Rovira provided a brief overview of plan for the Age-Friendly Business District. We are developing a toolkit, which will include importance and benefits of age-friendly communities and businesses, as well as steps for implementing an Age-Friendly Business District.  
- Two surveys have been developed to obtain feedback from the current businesses in the Little Havana district as well as from older adults who may have been utilizing it. We will also be working with community organizations housed in Little Havana to promote the district to a wider audience. |
| Evaluation | M. Gutierrez provided an overview of the evaluation plan for this year’s projects. This includes evaluation of the:  
- Age-Friendly Business District  
- Action Plan Development  
- Age-Friendly Summit  
- Awareness Campaign |
| Partner Feedback and Closing | Pete, Martha, and Isabel thanked all for feedback and participation.  
- VISIT US ONLINE AT:  
  **Website:** [www.AgeFriendlyMiami.org](http://www.AgeFriendlyMiami.org)  
  **Facebook:** [www.facebook.com/AgeFriendlyMiami](http://www.facebook.com/AgeFriendlyMiami)  
  **Twitter:** [www.Twitter.com/AgeFriendlyMIA](http://www.Twitter.com/AgeFriendlyMIA)  
  **LinkedIn:** Coming Soon! |
| | Next Steering Committee Meeting tentatively is set for: Tuesday, July 21, 2015, 2-4pm, please save the date. |