Collective Impact and Results Based Accountability
Our Team

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Catalyst Miami is a nonprofit organization accelerating social justice in South Florida by promoting comprehensive household wellness, transforming individuals into grassroots leaders, and activating networks to fight poverty.

Our work breaks down into three areas: **Prosper**, where we connect individuals and families to wealth and health-building services that increase financial security and physical well-being; **Lead**, where we offer several leadership development trainings in order to generate home-grown leaders ready to serve their communities; and **Catalyze**, where we host numerous initiatives that seek to mobilize the power within individuals, organizations, and our community to achieve social change.
Achieving “Collective Impact” with Results-Based Accountability™

By Deitre Epps
Partner & Senior Consultant, Results Leadership Group
Local example

Results-based Strategic Plan for Investments 2011-2015

The Children’s Trust is a dedicated source of revenue established by voter referendum to improve the lives of children and families in Miami-Dade County by making strategic investments in their futures.
Conditions of Collective Impact

- A common agenda
- Shared measurement systems
- Mutually reinforcing activities
- Continuous communication
- A backbone support organization
What is Results Based Accountability (“RBA”)?

A disciplined way of thinking and taking action used by communities to improve the lives of children, families, and the community as a whole. It is also used by agencies to improve the performance of their programs.
Why RBA?

- Gets from talk to action
- Helps groups to surface and challenge assumptions that can be barriers to innovation
- Prefers common sense over jargon
- Builds collaboration and consensus
- Uses data transparency to ensure accountability for both the well being of communities and the performance of programs
Two Key Principles of RBA

1. Starting with ends, working backwards to means

2. Data-driven, transparent decision making
DEFINITIONS

RESULT
A condition of well-being for children, adults, families or communities.

Young Children Are Ready for School
Babies Born Healthy
Healthy People
Clean Environment

INDICATOR
A measure which helps quantify the achievement of a result.

% children fully ready to learn at kindergarten
rate of low-birth weight babies,
obesity rate,
air quality index

PERFORMANCE MEASURE
A measure of how well a program, agency or service system is working.

Three types: 1. How much did we do?
2. How well did we do it?
3. Is anyone better off? = Customer Results
Implementation Considerations

• What are your most important deliverables?
• How will you measure progress?
• How will you know that what you develop meets the “criteria” (best quality deliverable)