Steering Committee Meeting

Tuesday, October 28, 2014
10:00 AM – 12:00 PM

Health Foundation of South Florida
2 South Biscayne Blvd., Suite 1710
Miami, FL 33131
Dial In Option: 305-330-4986
AGENDA
10:00 AM - 12:00 PM

Welcome & Introduction
Peter Wood, MPA
10:00 AM

Milling Activity
Catalyst Miami
10:15 AM

Looking Back & The Road Ahead
Intro: Peter Wood, MPA
Isabel Rovira, MPH
10:25 AM

Collective Impact / RBA Overview
Catalyst Miami
11:00 AM

Executive Committee & Decision Making
Peter Wood, MPA
11:40 AM

Questions & Final Thoughts
Peter Wood, MPA
11:50 AM
MILLING ACTIVITY
MEET ISABEL

Isabel Rovira, MPH
Program Coordinator

• New Program Coordinator
• Go-to for information, questions, and updates
• Serves as liaison between partners to help ensure we are achieve our shared mission

CONTACT INFORMATION
786-224-2309
Isabel@urbanhs.com
LOOKING BACK
MIAMI-DADE AGE-FRIENDLY INITIATIVE
BACKGROUND & HISTORY
Community AGEnda is funded by Grantmakers in Aging through a generous grant from the Pfizer foundation. Ultimate goal is to create communities for all ages.

1. City of Atlanta, Georgia
2. Maricopa County, Arizona
3. Greater Kansas City Region
4. City of Bloomington, Indiana
5. Miami-Dade County, Florida
INITIATIVE MISSION

“Create a metropolitan area that fosters a physical and social environment for older adults of all ages to stay active and healthy with dignity and enjoyment.”
ACCOMPLISHMENTS

Some Highlights

Leadership
Formed an Age-Friendly Initiative Steering Committee and fostered multisectorial leadership and action

Policy
Made age-friendly revisions to long-term County planning policies affecting land use, community health and design and transportation

Neighborhood
Improved the safety and ease with which older adults walk to neighborhood amenities such as banks, grocery stores and pharmacies
Employment

Increased employment opportunities for older adults and access to information for businesses

Stakeholders

Completed a study on stakeholder attitudes towards older adults issues. Received support from Miami-Dade County Mayor’s Office.

MOVING FORWARD

The WHO Age Friendly Community Designation Process was researched, and a Miami Dade County WHO Age Friendly Community Designation Plan was developed.

Proposal and Plan for Year 3 was developed.
THE ROAD AHEAD
Year 3 Projects

Miami-Dade Age-Friendly Initiative

- Technical Assistance
- Leadership Development
- Project Expansion & Vitality
- Priorities & Action Plan
- Awareness Campaign & Age-Friendly Summit
Leadership Development

- COLLECTIVE IMPACT FRAME WORK
- EXECUTIVE COMMITTEE & STEERING COMMITTEE WILL LEAD DECISION MAKING
- EXECUTIVE COMMITTEE WILL PROVIDE OVERALL LEADERSHIP & SIGN MOU’S
Priorities & Action Plan
Priorities & Action Plan

RESULTS-BASED ACCOUNTABILITY FRAMEWORK

IDENTIFY PRIORITIES FOR INITIATIVE

DEVELOP 3-YEAR ACTION PLAN
Awareness Campaign & Age-Friendly Summit
DEVELOP & IMPLEMENT AWARENESS CAMPAIGN

TARGET CIVIC & BUSINESS LEADERS

WILL CULMINATE IN MIAMI’S FIRST AGE-FRIENDLY SUMMIT ON MAY 15, 2015
PROJECT EXPANSION & VITALITY
PROJECT EXPANSION & VITALITY

**POLICY COMPONENT:** CONTINUE TO SEE THROUGH IMPLEMENTATION OF SUGGESTED LANGUAGE INTO LRTP, CDMP, AND TDP

**NEIGHBORHOOD COMPONENT:** CONTINUE TO GROW THE MIAMI-DADE AGE-FRIENDLY BUSINESS DISTRICT & DEVELOP TOOLKIT

HIGHLIGHT GREAT WORK YOU ARE DOING THAT FITS INTO OUR AGE-FRIENDLY MISSION
TECHNICAL ASSISTANCE

Pfizer Foundation
Grantmakers in Aging
Generations United
Executive & Steering Committee
Our Age-Friendly Network
TECHNICAL ASSISTANCE

- PROVIDE TECHNICAL ASSISTANCE TO SELECTED COMMUNITIES TO GROW CAPACITY
- WORK WITH HEALTHY COMMUNITY PARTNERSHIPS (LITTLE HAVANA & MIAMI GARDENS)
- PROVIDE ASSISTANCE & COLLABORATE WITH OTHER COMMUNITY AGEnda SITES
EVALUATION

- Leadership Development
- Technical Assistance
- Priorities & Action Plan
- Project Expansion & Vitality
- Awareness Campaign & Age-Friendly Summit

Miami-Dade Age-Friendly Initiative
TIMELINE

Important Dates & Milestones

November 2014 – First Executive Committee Meeting
November 2014 – Selection of Communications Agency for Awareness Campaign
February 2015 – Launch of Action Plan, Awareness Campaign, & Business District Toolkit
March & April – Awareness Circles with Community Leaders
May 15, 2015 - Age-Friendly Summit
October – June 2014 – Continue to ensure Policy Recommendations are Approved & Implemented
December– June 2014 – Promote and Provide Technical Assistance
June & July - Evaluation
July & August – Wrap Up & Reporting → Next Steps
MEET CATALYST MIAMI

About
Catalyst Miami identifies and launches innovative strategies to help people and communities thrive and to create a more equitable and caring society.

Vision
To live in a just and equitable society in which all residents are meaningfully engaged.

Mission
To develop and support individual leadership and strong organizations that work together to improve health, education and economic opportunity in all our communities
COLLECTIVE IMPACT & RBA

Miami-Dade Age-Friendly Initiative

Leadership Development

Priorities & Action Plan

Technical Assistance

Project Expansion & Vitality

Awareness Campaign & Age-Friendly Summit
LEADERSHIP & DECISION MAKING

Executive Committee
Provide Overall Leadership & Guidance, Final Decision Making

Steering Committee
Provide Insight, Feedback, Advise Executive Committee
STEERING COMMITTEE ROLE

Provide Insight, Feedback, and Advise Executive Committee

**Identify Priorities**
- Participate in Collective Impact
- Provide feedback and suggestions on Indicators & Performance Measures

**Action Plan**
- Provide feedback and suggestions

**Awareness Campaign**
- Provide feedback and suggestions
- Spreading the word about the campaign

**Age-Friendly Summit**
- Attend Summit
- Assist with hospitality at event, welcome leaders and stakeholders

**Steering Committee**
- Participate in Steering Committee Meetings
EXECUTIVE COMMITTEE ROLE

Provide Overall Leadership & Guidance, Decision Making

**Identify Priorities**
- Participate in Collective Impact and RBA with Steering Committee
- Provide feedback and suggestions on Indicators & Performance Measures

**Action Plan**
- Provide guidance and insight
- Substantial time commitment
- Will meet often, twice per month until February to develop

**Awareness Campaign**
- Provide feedback on proposals by agencies, aid in selection
- Provide feedback and insight on plan
- Participate in implementation by incorporating aspects into communication strategy

**Age-Friendly Summit**
- Assist with suggesting speakers and topics
- Attend Summit
- Assist with recruiting leaders
- Assist with hospitality at event, welcome leaders and stakeholders

**Committee Meetings**
- Participate in Steering Committee Meetings
- Participate in Executive Committee Meetings
- Provide Updates to Steering Committee as Needed

**Committee Commitment**
- Sign MOU making collaboration official
- Some agencies may work with us on other areas of the plan that may fit into their scopes
- Some agencies may be asked to assist with funding as well
EXECUTIVE COMMITTEE

- Alliance for Aging
- AARP
- Health Foundation of South Florida
- Miami-Dade County
- Urban Health Partnerships
- United Way
- Any others that should be at the table?
BENEFITS OF INVOLVEMENT

EXECUTIVE COMMITTEE PARTICIPATION

- Advancement & intersection of your goals with the Initiative’s
- Promotion of your work through Awareness Campaign
- Listing as a key leader and key agency in materials
- Opportunity to Target Efforts in Your areas of Interest
- Connect and Lead Initiative with Colleagues in your field
- Be an agent of change in Miami-Dade County
MEETINGS & NEXT STEPS

Next Executive Committee Meeting
Friday, November 21, 2014

Next Steering Committee Meeting
Thursday, January 22, 2014

Look for our Emails, Updates & Requests for Feedback
We look forward to your input

Let us know what you are working on!
Help us share our age-friendly achievements with the group
WEBSITE & RESOURCES

http://www.hfsf.org/miamidadeagefriendlyinitiative/index.html
THANK YOU!

http://www.hfsf.org/miamidadeagefriendlyinitiative/index.html

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